

TUESDAY, JANUARY 16

8:00 am - 5:00 pm	Exhibitor move-in
2:00 - 5:00 pm	Registration

WEDNESDAY, JANUARY 17

7:00 a.m.	Registration
8:00 a.m.	Trade Show Open
8:30 a.m.	Invocation and Welcome Address
9:00 a.m.	Opening Keynote – Why Are You Here? Why Soil Health?
10:15 a.m.	Product Demo on Tradeshow Floor: Range Ward, booth #606
11:00 a.m.	Breakout: <ul style="list-style-type: none"> ■ Session A: Soil Testing - Not Just Chemistry ■ Session B: Grazing for Soil Health
12:00 p.m.	Lunch
1:00 p.m.	Product Demo on the Tradeshow Floor: Silveus Insurance Group, booth #780
1:30 p.m.	Breakout: <ul style="list-style-type: none"> ■ Session A: Can Regenerative Agriculture Work in a Dry Climate? ■ Session B: Custom Grazing Panel
2:30 p.m.	Breakout: <ul style="list-style-type: none"> ■ Session A: Cover Crop Mixology - How and Why to Design a Cover Crop Mix ■ Session B: Water Panel: Conserving Every Last Drop
3:30 p.m.	Soil Health U Awards Presentation and Social
5:00 p.m.	Day 1 Ends

THURSDAY, JANUARY 18

7:30 a.m.	Registration
8:00 a.m.	Trade Show Open
8:00 a.m.	General Session - Farmer Panel
9:00 a.m.	Breakout: <ul style="list-style-type: none"> ■ Session A: Using Cover Crops as an IPM Tool for Managing Hard-to-Control Weeds in No-Till Cropping Systems ■ Session B: Establishing Soil Health with the Right Equipment; A Farmer's Perspective
10:00 a.m.	Product Demo on Tradeshow Floor: Advancing Eco Agriculture, booth #105
11:00 a.m.	General Session - Regenerating Your Profits
12:00 p.m.	Lunch and Closing Keynote – Measuring and Evaluating Soil Health
2:00 p.m.	Day 2 Ends