

TUESDAY, JANUARY 16

8:00 am - 5:00 pm Exhibitor move-in

2:00 - 5:00 pm Registration

WEDNESDAY, JANUARY 17

7:00 a.m. Registration

8:00 a.m. Trade Show Open

8:30 a.m. Invocation and Welcome Address

9:00 a.m. Opening Keynote – Why Are You Here? Why Soil Health?

10:15 a.m. Product Demo on Tradeshow Floor: Range Ward, booth #606

11:00 a.m. **Breakout:**
 ■ Session A: Soil Testing - Not Just Chemistry
 ■ Session B: Grazing for Soil Health

12:00 p.m. Lunch

1:00 p.m. Product Demo on the Tradeshow Floor: Silveus Insurance Group, booth #780

1:30 p.m. **Breakout:**
 ■ Session A: Can Regenerative Agriculture Work in a Dry Climate?
 ■ Session B: Custom Grazing Panel

2:30 p.m. **Breakout:**
 ■ Session A: Cover Crop Mixology - How and Why to Design a Cover Crop Mix
 ■ Session B: Water Panel: Conserving Every Last Drop

3:30 p.m. Soil Health U Awards Presentation and Social

5:00 p.m. Day 1 Ends

THURSDAY, JANUARY 18

7:30 a.m. Registration

8:00 a.m. Trade Show Open

8:00 a.m. General Session - Farmer Panel

9:00 a.m. **Breakout:**
 ■ Session A: Using Cover Crops as an IPM Tool for Managing Hard-to-Control Weeds in No-Till Cropping Systems
 ■ Session B: Establishing Soil Health with the Right Equipment; A Farmer's Perspective

10:00 a.m. Product Demo on Tradeshow Floor: Available

11:00 a.m. General Session - Regenerating Your Profits

12:00 p.m. Lunch and Closing Keynote – Measuring and Evaluating Soil Health

2:00 p.m. Day 2 Ends