

## TUESDAY, JANUARY 16

8:00 am - 5:00 pm Exhibitor move-in

2:00 - 5:00 pm Registration

## WEDNESDAY, JANUARY 17

7:00 a.m. Registration

8:00 a.m. Trade Show Open

8:30 a.m. Invocation and Welcome Address

9:00 a.m. Opening Keynote

10:15 a.m. Product Demo on Tradeshow Floor

11:00 a.m. **Breakout:**  
■ Session A  
■ Session B

12:00 p.m. Lunch

1:00 p.m. Product Demo on Tradeshow Floor

1:30 p.m. **Breakout:**  
■ Session A  
■ Session B

2:30 p.m. **Breakout:**  
■ Session A  
■ Session B

3:30 p.m. Soil Health U Awards Presentation and Social

5:00 p.m. Day 1 Ends

## THURSDAY, JANUARY 18

7:30 a.m. Registration

8:00 a.m. Trade Show Open

8:15 a.m. Panel/Roundtable Discussion

9:00 a.m. Breakout

10:00 a.m. Breakout

11:00 a.m. Product Demo on Tradeshow Floor

11:30 a.m. Product Demo on Tradeshow Floor

12:30 p.m. Lunch and Closing Keynote

2:00 p.m. Day 2 Ends