




TUESDAY, JANUARY 17

8:00 am - 5:00 pm	Exhibitor move-in
2:00 - 5:00 pm	Registration

WEDNESDAY, JANUARY 18

7:00 a.m.	Registration	
8:00 a.m.	Trade Show Open	
8:30 a.m.	Invocation and Welcome Address	
9:00 a.m.	Opening Keynote: Jerry Hatfield What Is the Real Value of Soil Carbon: Path Toward Increasing Productivity and Profitability	
10:15 a.m.	Product Demo on Tradeshow Floor Silveus Insurance Group	
11:00 a.m.	Trisha Jackson PrairieFood™: Get the Dirt on Your Soil Kari Bigham From Sky to Stream: A Systems Approach to Water Management	
12:00 p.m.	Lunch	
1:00 p.m.	Product Demo on Tradeshow Floor Natural Resources Conservation Service	
1:30 p.m.	Cassidy Million Healthy Soil Yields Healthy Crops for Healthy Profits Willie Pretorius Soil Health Gap Analyses, Quantifying Damage to Soil Health	
2:30 p.m.	Macauley Kincaid Cover Crops, Cattle and Cash Flow Brice Custer How We Went From Losses to Profits	
3:30 p.m.	Soil Health Resources Panel What Producers Need to Know <i>Moderated by Jennifer Simmelink</i>	
4:30 p.m.	Soil Health U Awards Presentation	
4:45 p.m.	Tailgate Social on Tradeshow Floor	

THURSDAY, JANUARY 19

7:30 a.m.	Registration	
8:00 a.m.	Trade Show Open	
8:15 a.m.	Andrew Lyon Why Soil Health Is Important for Kansas (and the World)	
9:00 a.m.	Roy Pfaltzgraff Don't Tell Me How To Do Soil Health (Farming in Arid Regions) Jay D. Young Going Deeper Into Regenerative Ag With Compost and Interseeding Cover Crops	
10:00 a.m.	Chris Grotegut Water Use and Aquifer Recharge, a Fine Balance Panel Regenerative Grazing-What's Your Plan? <i>Moderated by Brian Alexander</i>	
11:00 a.m.	Product Demo on Tradeshow Floor Natural Resources Conservation Service	
11:30 a.m.	Product Demo on Tradeshow Floor Sustainable Oils	
12:30 p.m.	Lunch and Closing Keynote: Jay Fuhrer Rebuilding and Maintaining Life in the Soil	