









TUESDAY, JANUARY 17

8:00 am - 5:00 pm	Exhibitor move-in
2:00 - 5:00 pm	Registration

WEDNESDAY, JANUARY 18

7:00 am - 6:15 pm	Registration	
8:00 am - 6:15 pm	Exhibit Hours	
8:30 am	Prayer Service	
9:00 - 10:00 am	Opening Keynote: Jerry Hatfield What is the real value of soil carbon: Path toward increasing productivity and profitability	
10:15 am	Product Demo on Tradeshow Floor Silveus Insurance Group	
11:00 - 11:45 am	Education Sessions: Trish Jackson PrairieFood™: Get the dirt on your soil Kari Bigham From sky to stream: A systems approach to water management	
12:00 pm	Lunch	
1:00 pm	Product Demo on Tradeshow Floor Natural Resources Conservation Service	
1:30 - 2:15 pm	Education Sessions: Cassidy Million Healthy soil yield healthy crops for healthy profits Willie Pretorius Part 1: Soil Health Gap Analyses, quantifying damage to soil health Patrick Freeze Part 2: Soil Carbon: dynamics, sequestration and testing	 
2:30 - 3:15 pm	Education Sessions: Macauly Kincaid Cover crops, cattle, and cash flow Brice Custer How we went from losses to profits	
3:30 pm	Awards presentation and farmer panel moderated by Brian Alexander	
4:45 - 6:15 pm	Tailgate Social on Tradeshow Floor	

THURSDAY, JANUARY 19

7:30 am - 2:00 pm	Registration	
8:15 am - 8:45 am	General Session: Andy Lyon Why soil health is important for Kansas (and the world)	
8:00 am - 2:00 pm	Exhibit Hours	
9:00 - 9:45 am	Education Session: Roy Pfaltzgraff Don't tell me how to do soil health (farming in arid regions) Jay D. Young Going deeper into regenerative ag with compost and interseeding cover crops	
10:00 - 10:45 am	Education Session: Chris Grotegrut Water use and aquifer recharge, a fine balance Panel moderated by Jennifer Simmelink	
11:00 am	Product Demo on Tradeshow Floor Natural Resources Conservation Service	
12:30 - 2:00 pm	Lunch and Closing Keynote: Jay Fuhrer Rebuilding and maintaining life in the soil	